

Longbow Golf Club to host the Longbow Golf Fest on January 21st

First 100 attendees receive a complimentary ticket to the FBR Open!

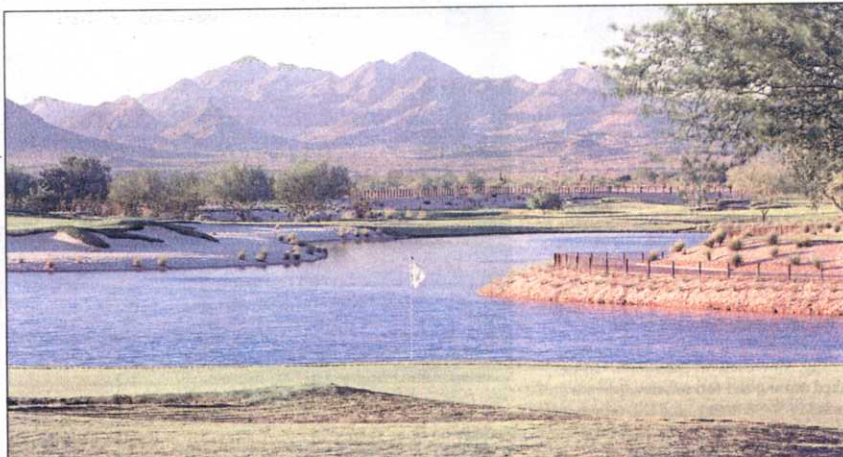
Longbow Golf Club will host the second annual Longbow Golf Fest scheduled for Saturday, January 21, 2006; beginning at 9am. This community golf event is designed to introduce new golfers to the game as well as provide a venue for avid golfers to hone their game and test new equipment from major golf equipment companies. Attendees will have the opportunity to demo as well as purchase (at preferred prices) the latest golf equipment from major manufacturers such as PING, Nike, Mizuno, Cleveland Golf, Srixon and more.

There will be numerous instructional opportunities available throughout the day as Longbow's staff of teaching professionals will be on hand giving FREE LESSONS. In addition, a complimentary golf clinic geared towards junior golfers will be held, followed by a long drive demonstration by Longbow's touring professional, Ryan Hogue. A raffle featuring great prizes (and benefiting junior golf) will be held throughout the day. Last years event raised much needed funds for area junior golf programs.

And as an added bonus, the first 100 people in attendance will receive a complimentary ticket to the upcoming FBR Open.

"We are looking forward to hosting the second annual Longbow Golf Fest" states Jay Larscheid, general manager for Longbow Golf Club. "With free lessons offered throughout the day, club demos and a complimentary junior clinic, the Golf Fest provides a great opportunity for the whole family to get into the game of golf," added Larscheid.

Longbow Business Park and Golf Club is a 330-acre mixed use commercial development that incorporates office,



Longbow Golf Club Hole #15

light industrial, retail and hotel uses surrounded by desert vegetation and a main street transportation design and features the newly redesigned Longbow Golf Club. Daedalus Real Estate Advisors, LLC is a Phoenix based commercial real estate Services Company that provides investment, development and communications consulting to corporate real estate clients in Arizona and the Southwest.

Longbow Golf Club is professionally managed by Scottsdale-based OB Sports Golf Management. OB Sports currently

manages 23 premier golf facilities throughout the United States and Mexico. Known for its comprehensive and personalized services since 1972, OB Sports has become widely acclaimed as the leader in boutique-style golf course management.

Longbow Golf Club is located on East Longbow Parkway between Higley and Recker Roads, south of Red Mountain Freeway/Loop 202 in North Mesa. For more information on the Longbow Golf Fest or Longbow Golf Club, visit www.longbowgolf.com or call 480.807.5400.

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